

RETAIL PRO[®] DECISIONS -

YOUR PATH TO BECOMING A
DATA-DRIVEN ORGANIZATION



ONE SOLUTION TO COVER ALL ANALYTICS AND REPORTING NEEDS

Your ability to maximize profit in today's algorithm-driven, ultra-competitive retail marketplace hinges on your ability to measure, analyze, and act on performance data for every inventory item, resource, and channel.

There is always one more question to ask of the data you see, and if the answer is not immediately available you run the risk of making decisions without the full picture.

Even the smallest miscalculation – or the smallest optimization – can have a significant bottom-line impact at scale.

Retail Pro Decisions takes you from observation to action faster than any other tool on the market.

- Benchmark stores and salespeople
- Know which products sell more in each store
- Get alerts and notifications for any deviation
- Dashboards and analysis delivered via email
- Create new dashboards and analysis on the fly



DASHBOARDS



ANALYSIS



MOBILITY



DATA DISCOVERY



REPORTS



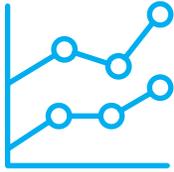
NOTIFICATION AGENTS



STORYBOARDS

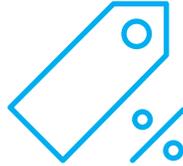
MAKING EVERYDAY DECISIONS **PROFITABLE**

With Retail Pro Decisions, you can solve many of the business challenges you experience every day.



BENCHMARKING

Benchmark location performance to determine where to focus your efforts



DISCOUNTS

Optimize markdown timing and amount to maximize profit and inventory turn



PREDICTIONS

Use seasonal buying patterns to predict and act on growth opportunities

EMBRACE **OMNICHANNEL** WITH RETAIL PRO DECISIONS

Retail Pro Decisions converges all your disparate data sources into one unified view of your retail business.

With retail stores in multiple locations across the region or globe, you need flexible analytics software that will allow you to empower each store or territory manager to act on local factors when planning strategically.

Managers can take advantage of Retail Pro Decisions to uncover patterns in their locations' sales, inventory, and margins – and take steps to optimize their processes. You can compare reports and analyses to make the business as a whole more successful.

One unified view to manage critical areas of your business, such as:

- Inventory
- Profit margins
- Product performance
- Points of Sale
- Financials
- Benchmarking
- Sales People

RETAIL PRO DECISIONS IS ANALYTICS SOFTWARE MADE FOR ACTION

Connect your data and make it available to decision makers when and where they need it.

UNIFY



SQL, ERP,
CRM



Excel,
External Stats



Google Analytics,
Social Media

LEARN



Dashboards

Review your KPIs against
your goals



Analytics

Understand what
happened, why, and
what's coming next



Reports

Build reports fast with
one-click-to-analysis
integration



Discover Data

Analyze crucial data
that doesn't live in your
warehouse

SHARE



Storyboards

Motivate employees by
showing progress on
digital display screens



Emails

Improve collaboration
with one-click analysis
distribution via email



Batch Report
Scheduling

Customize where your
reports go and distribute
them automatically



Mobile/Web/Desktop

Access your data when
and where you need it

ACT



Alerts

Get a heads up when
metrics deviate and you
need to take action



Intelligent Wizard

Tell the system what you
want; the Wizard tells you
what you want to know

YES, YOU CAN HAVE EVERYONE ON THE SAME PAGE!

Your business is rich with data, and you can use it to support every facet of your business, from sales to marketing to HR and back again.

Everything comes down to which questions are asked, and every department in your business will have different questions they want answered in order to perform better. With Retail Pro Decisions, there's no reason to limit your decision-making - ask away and get immediate answers!

Finance

- Are our prices consistent across all locations? Should they be?
- How are my locations doing with cash on hand? Are they roughly even across all locations, or are some locations running low regularly? Why?
- Are there other suppliers that can get us our products cheaper, thereby increasing our margins?

Sales

- Are salespeople hitting targets for particular product lines?
- Are discounts making a significant enough difference in buying patterns to be worth it?
- Are there particular products that only sell to particular buyer types?

Marketing

- Has a change in locations' layouts affected the way customers receive products?
- Have recent marketing efforts affected web or foot traffic?
- Are product affinity strategies performing differently across locations?



Supply Chain Management

- Are your distributors meeting their delivery deadlines?
- Do your vendors and distributors complicate or make impossible your online order fulfillment process?
- How long does your inventory hang around the store room?

Human Resources

- Is each employee generating enough revenue to justify their salary?
- Need to make sure nobody is taking time off you can't afford to lose?
- Curious to see when your locations are the busiest?

Retail Pro Decisions gives your decision makers access to the data that is most relevant to them and gives your business the power of insight.

START TAKING DATA-DRIVEN ACTION TODAY

With Retail Pro Decisions

[REQUEST MY FREE CONSULTATION](#)



About Retail Pro

Retail Pro International (RPI) is a global leader in retail management software that is recognized world-wide for rich functionality, multi-national capabilities, and unparalleled flexibility. For 30 years, RPI has innovated retail software solutions to help retailers optimize business operations and have more time to focus on what really matters - cultivating customer engagement and capitalizing on retail's trends.

Retail Pro is the chosen software platform for unified commerce strategy by serious retailers everywhere.



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About Targit

TARGIT is the maker of the TARGIT Decision Suite, the business intelligence and analytics solution for all business users. With an emphasis on people, it is our mission to transform entire organizations by revealing actionable insights for every user to make better and faster decisions. TARGIT combines the control of a centralized BI solution with the flexibility of a decentralized solution with robust security and dependability. TARGIT gives companies the courage to act.



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